

Montessori Country Day School

53 Vermont Road
Sinking Spring, PA 19608
501(c)(3) Tax ID: 23-1685175
Telephone: 610-777-3080
Email: info@MCDSberks.org

Dear Friends,

On March 7, 2020, Montessori Country Day School will host our annual dinner and auction event. We are writing to you to share sponsorship information and request a donation for auction at the event.

Your business' contribution will get premium positioning in front of our event attendees. In addition, your business will be promoted to our extended network via our website and Facebook page, reaching a large community of families, local business owners and supporters. MCDS is a 501(c)(3) nonprofit and all donations are tax-deductible.

Your donor name and donated item(s) will be listed in the event brochure and prominently displayed on our auction tables. We welcome donors to include brochures and business cards for display with their donation.

A Montessori education is one that emphasizes respect, freedom and responsibility and helps children to grow in confidence and ability. We encourage each child to develop to the fullest expression of his or her potential in a manner inherent to the child's individual personality and strengths. Our belief is that an education founded in such values creates students who grow to be contributing members of society; people who will do what it takes to enhance their communities to make the world a better place for our children, our grandchildren and generations of children to come.

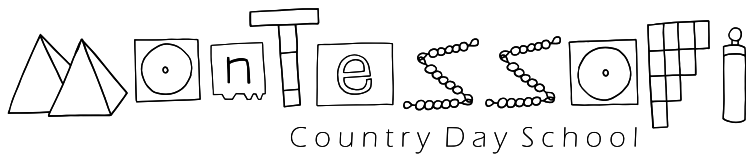
MCDS has been providing education to the greater Berks County community for over 50 years. 100% of the proceeds from the event are contributed to our capital campaign, providing classroom supplies, staff training, and building maintenance and improvements to our 60-year-old schoolhouse.

If you have any questions, please do not hesitate to contact me at 610-777-3080.

Thank you for your support and for helping us in our mission to encourage a lifelong love of learning!

Sincerely Yours,

Michelle Machuzick
Director, Montessori Country Day School





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53 Vermont Road · Sinking Spring, PA 19608


For more information, please contact Kim Coleman
at 610-334-8507 or gala@MCDSberks.org


Montessori Mystery: A Clue-Inspired Celebration Dinner and Auction Event


Sponsorship Package Details

-  **DIAMOND** — \$2,750
- Recognition as the event host, with your name and logo highlighted throughout the event and on the cover of our program book.
 - Reserved table for 10 in a prime location, identified with your logo and name.
 - Entrance signage (sponsor provided) and spoken recognition by the Director.
 - Advertising at 1 casino table of your choice, including placement of sponsor-provided signage. Your representative may be trained as a dealer.
 - Full page program ad and recognition in the slide show video presentation, on our school's website and Facebook page.

-  **SAPPHIRE** — \$1,500
- Reserved table for 8 in a prime location, identified with your logo and name.
 - Entrance signage (sponsor provided) and spoken recognition by the Director.
 - Full page program ad and recognition on our website and Facebook page.

-  **RUBY** — \$750 ← ***Our Most Popular Level!***
- Reserved seating for 4 and spoken recognition by the Director.
 - Full page program ad and recognition on our website and Facebook page.

-  **EMERALD** — \$350
- Reserved seating for 2
 - 1/2 page program ad and recognition on our website and Facebook page.

-  **AMETHYST** — \$250
- Only 4 available. Sponsor one casino table at the event with your signage (sponsor provided). Your representative may be trained as a dealer.

In-Kind Donations

Another way to show your support for MCDS is through a donation to the Gala's Live and Silent Auctions.

Your donor name and donated item will be listed in the event brochure and prominently displayed on our auction tables. Please email gala@mcdsberks.org for more information on a tax-deductible in-kind donation.

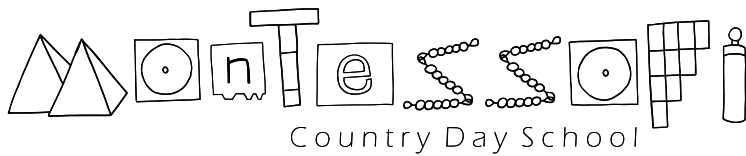
Program Advertising

Logos/print-ready artwork may be submitted electronically via email to gala@mcdsberks.org as a 300DPI JPG or PDF file to no later than February 22, 2020.

FULL PAGE — \$100
5" x 8"

HALF PAGE — \$50
5" x 4"

QUARTER PAGE — \$25
2.5" x 4"



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Yes, I will support the 17th Annual Fundraising Gala and Auction Event on March 7, 2020!

SPONSORSHIP

- | | | |
|---|--|---|
| <input type="checkbox"/> Diamond (\$2,750) | <input type="checkbox"/> Ruby (\$750) | <input type="checkbox"/> Amethyst (\$250) |
| <input type="checkbox"/> Sapphire (\$1,500) | <input type="checkbox"/> Emerald (\$350) | |

DONATION FOR AUCTION EVENT

We greatly appreciate your contribution to our Live and Silent Auctions. Your donor name and donated item will be listed in the event brochure and prominently displayed on our auction tables. We welcome donors to include brochures and business cards for display with their donation. Donation items may be mailed directly to our school (address above) or picked up.

ITEM NAME	RETAIL VALUE
ITEM DESCRIPTION	REQUEST PICKUP?
	PICKUP DATE

ADVERTISEMENT

- | | | |
|--|--|--|
| <input type="checkbox"/> Full Page — 5" x 8" (\$100) | <input type="checkbox"/> 1/2 Page — 5" x 4" (\$50) | <input type="checkbox"/> 1/4 Page — 2.5" x 4" (\$25) |
|--|--|--|

Logos/print-ready artwork may be submitted electronically as a 300DPI jpg or pdf file to gala@mcdsberks.org no later than February 22, 2020.

DONOR INFORMATION Make checks payable to MCDS.

COMPANY NAME/INDIVIDUAL	PHONE
CONTACT NAME	EMAIL
ADDRESS	WEBSITE (OPTIONAL)

DONATION RECEIPT Staff use only. Will be returned as proof of contribution.

Tax ID #23-1685175

HAS MADE THE FOLLOWING DONATION OF	\$
DONOR NAME	DONATION ITEM
	VALUE
MCDS REPRESENTATIVE	DATE