



Montessori Country Day School
53 Vermont Road, Sinking Spring, PA 19608

For more information, please contact Dulcie Freymoyer at
610-401-6775 or gala@mcdsberks.org

Un-Gala: A Different Experience

A virtual Montessori Celebration and Auction Event

Sponsorship Package Details



Platinum – \$550 (1 sponsorship available)

- Recognition as the event host with your name and logo highlighted throughout the event
- Company logo on the cover of our program
- Spoken recognition by the auction host
- Full page printed program ad
- Digital advertisement in the live video presentation
- Recognition on our school's website and Facebook page
- Digital marketing material emailed to our school community members (brochure/flyer)



Gold – \$300 ◀ Our Most Popular Level!

- Recognition as a sponsor with your name and logo highlighted throughout the event website
- Full page printed program ad
- Digital advertisement in the live video presentation
- Recognition on our school's website and Facebook page
- Digital marketing material emailed to our school community members (brochure/flyer)



Silver – \$150

- Recognition as a sponsor with your name and logo highlighted throughout the event website
- ½ page printed program ad
- Digital marketing material emailed to our school community members (brochure/flyer)
- Digital advertisement in the live video presentation
- Recognition on our school's website and Facebook page

In-Kind Donations

Another way to show your support for MCDS is through a donation to the Gala's Live and Silent Auctions.

Your donor name and donated item will be listed in the event brochure and prominently displayed on our auction listing. Please email gala@mcdsberks.org for more information on a tax-deductible in-kind donation.

Program Advertising

Logos/print-ready artwork may be submitted electronically via email to gala@mcdsberks.org as PDF file no later than February 13, 2021.

HALF PAGE - \$100

5" x 4"

QUARTER PAGE - \$50

2.5" x 4"



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Yes, I will support the MCDS virtual fundraising event on March 6, 2021

SPONSORSHIP

Platinum (\$550)

Gold (\$300)

Silver (\$150)

DONATION FOR AUCTION EVENT

We greatly appreciate your contribution to our Live and Silent Auctions. Your donor name and donated item will be listed in the event brochure and prominently displayed on our auction tables. Donation items may be mailed directly to our school (address above) or picked up.

_____	_____
ITEM NAME	RETAIL VALUE
_____	_____
ITEM DESCRIPTION	REQUEST PICKUP?
_____	_____
	PICKUP DATE

ADVERTISEMENT

Half Page – 5" x 4" (\$100)

Quarter Page – 2.5" x 4" (\$50)

Logos/print-ready artwork may be submitted electronically as a pdf file to gala@mcdsberks.org no later than February 13, 2021.

DONOR INFORMATION Make checks payable to MCDS.

_____	_____
COMPANY NAME / INDIVIDUAL	PHONE
_____	_____
CONTACT NAME	EMAIL
_____	_____
ADDRESS	WEBSITE (OPTIONAL)

DONATION RECEIPT Staff use only. Will be returned as proof of contribution. Tax ID #23-1685175

_____	_____	\$
DONOR NAME	ITEM DONATED	VALUE
_____	_____	_____
MCDS REPRESENTATIVE	DATE	